3C in Service Design (5 ECTS)
collaboration  |  co-creation  |  client-centeredness

THIS IS HOW WE DO IT

ACTIVITIES
It’s all about working together, hands-on with service design cases and exploring new ways to approach client centeredness using collaboration and co-creation. Soft skills, well-being and mental coaching are aspects emphasized in the program.

ENVIRONMENT
We invite you to the 3C discovery in the unique Finnish nature and culture. Experience the study trips and activities such as canoeing, hiking, surfing and sauna yoga!

WHEN AND WHAT
17.-26.8.2015 and online assignments during summer. Application deadline 15.5.2015.

SAMK offers inspiring cases for students from diverse fields of study (5 ECTS +1 ECTS Finnish language and culture).

You are welcome whether you are from business, engineering, health, well-being, culture or any other higher education background.

For more information: samk.summerschool@samk.fi
Application form, program and more information: www.samk.fi/summerschool2015