



HELLENIC REPUBLIC  
MINISTRY OF EDUCATION AND  
RELIGIOUS AFFAIRS-----  
STATE SCHOLARSHIPS FOUNDATION  
(I.K.Y.)  
DIRECTORATE FOR SPECIAL  
PROGRAMMES  
AND INTERNATIONAL  
SCHOLARSHIPS  
UNIT FOR EUROPEAN UNION  
PROGRAMMES  
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## ERASMUS Placement Offer Form

EMPLOYER INFORMATION	
Name of Organization	National Bank of Greece Bancassurance SA
Address	24, Stadiou str
Postal Code	105 64
City	Athens
Country	Greece
Telephone	+30 210 3341000
Fax	+30 210 3341076
e-mail	HRstrategy978@nbg.gr
Website	<a href="http://www.nbg.gr">http://www.nbg.gr</a>
Number of Employees	25 (as of 31/3/2014)
Year of Foundation	1988
Contact Person	Zanni Polyxeni
Department/Function	NBG Group HR Strategy Division

Direct Telephone Number	+30 210 3341403
Direct Mobile	+30 6972996997
Direct e-mail address	zanni.polyxeni@nbg.gr
Short Description of the Company	<p>NBG Bancassurance S.A. is a subsidiary of National Bank of Greece Group and analyzes NBG customers' needs in order to develop (in cooperation with the Ethniki Hellenic General Insurance SA) insurance products that meet these needs. Furthermore, NBG Bancassurance supervises the quality of sales through the NBG network, trains and supports the NBG sales force in order for the bancassurance products' sales targets to be achieved and provides any necessary assistance during the insurance contract.</p> <p>National Bank is one of the largest financial groups in Greece, with diversified activities in all key financial sectors. With total assets of €111 billion, NBG Group employs c. 37,600 staff in Greece and abroad.</p> <p>The domestic network is comprised of 540 branches and 1,396 ATMs. Outside Greece, NBG Group is active in 12 countries via 1,235 banking units. Activities are conducted through 9 subsidiary banks in Turkey, Bulgaria, Romania, F.Y.R.O.M., Serbia, Albania, Cyprus, South Africa and Malta. NBG also runs branches in Egypt and the U.K. and a representative office in Australia.</p> <p>NBG implements a corporate social responsibility program, highlighting its commitment to the community. Its contribution consists of a broad range of sponsorships and funding in the areas of culture, science and research, sports and the environment. The group holds the 148<sup>th</sup> place among the Top 1,000 banks in the world for 2013, according to "The Banker-Financial Times".</p>

**PLACEMENT INFORMATION**

Number of positions offered for student placement	2 (NBG Bancassurance Sales Support Trainee)
In the Department/Function (where the position is offered)	NBG Bancassurance S.A. - Sales Support Unit
Description of activities the student will be involved in	<ul style="list-style-type: none"> <li>• Tele support to the Bank's network on insurance &amp; sales matters</li> <li>• Competition analysis with regards to Bancassurance products</li> <li>• Sales statistics analysis</li> </ul>
Duration	12 months
Working Hours/Weekly Hours	37 hours / week Monday – Thursday: 7.5 hours Friday: 7 hours
City	Athens
Help with finding Accommodation	No
Financial Contribution	Yes: €400/month
Other - Estimated Commencement Date:	1/9/2014

**REQUIREMENTS**

Study Field	<p>Completed studies in one of the following fields:</p> <ul style="list-style-type: none"> <li>- Sales and Marketing</li> <li>- Business and administration (broad programs)</li> <li>- Management and administration (broad programs)</li> </ul> <p><b>A university transcript / document presenting candidate's undergraduate degree grade should be attached to their application.</b></p> <p><b>In case of a postgraduate student, a university transcript / document presenting candidates' postgraduate degree grade should also be attached.</b></p>
Oral and Written Language Skills	Greek (level: C2) English (level: B2)
Computer Skills	MS Office
Drivers license	No
Other - Additional Selection Criteria	Knowledge of the private insurance industry will be considered as an additional asset.

Place, Athens

Signature \_\_\_\_\_

**VASSILIS GAVROGLOU**  
**DIRECTOR OF HR STRATEGY DIVISION**

Date, 24/4/2014

