



FACULTY OF BUSINESS

OUR MISSION

Faculty of Business is established to provide quality education on business, international trade and business, economics, tourism management and international relations to the students both at the undergraduate and graduate level. We plan to accomplish this by generating and transmitting knowledge, developing skills to our students so that they can reach to management positions in national and international companies and organizations in the contemporary changing global environment. To reach our aim we educate our students with the medium of instruction English in small classes by providing them the latest technological infrastructure and giving them the chance to internationalize. Our graduates are employed in multi-national corporations as well as small and medium sized enterprises. While some of them establish their own businesses, others continue their career as academics by pursuing graduate degrees in prestigious universities in Turkey, Europe and the USA. Unity, entrepreneurship, confidence and innovativeness are among the values that are emphasized during this process.

PROMINENT TECHNICAL FACILITIES :

Education in 100% English, Classrooms for 40 People, A Conference Hall, A Reading Room, Computer Laboratories, Smart Classrooms

PROMINENT EDUCATION PROGRAMS :

SUNY Albany Double Diploma Programs, "Open Door" Policy in Student – Instructor Communication, Erasmus +, Farabi and Mevlana Exchange Programs

DEPARTMENT OF BUSINESS ADMINISTRATION

Business Administration Department includes subfields of Management and Organization, Production Management and Marketing, and Accounting and Finance. The department provides high quality education by offering business courses that concentrate on global and local issues, the recent theoretical developments and practical applications in its field. The courses focus on analytical skills, critical thinking, communication as well as problem solving. They are taught by our experienced and dedicated faculty members through the analysis of cases, discussions and group presentations. The department offers curriculum that leads to Bachelor of Science in Business Administration and Master's and Ph.D. programs. Strong interpersonal skills and ability for effective communication enable our graduates to work as managers, specialists and researchers for the private and public sectors.

The medium of instruction is English. Therefore, the students are required to pass the English Language Exam or otherwise are required to attend the English Preparatory School at least for one year.

DEPARTMENT OF ECONOMICS

Globalization in the world leads to international competition which in turn increases the need to understand and solve economic problems. Economics Department concentrates on issues including markets, economic institutions, the state, growth, development, inflation as well as unemployment. The curriculum of the department is designed to cover both theoretical and practical areas of economics by covering four areas: economic theory, economic policy, international economics, economic development and economic history. The Department aims at providing quality education that enables our graduates to conduct research and have the opportunity to successfully work in different sectors at home and abroad. The department offers curriculum that leads to Bachelor of Science in Economics as well as Master's and Ph.D. programs

The medium of instruction is English. Therefore, the students are required to pass the English Language Exam or otherwise are required to attend the English Preparatory School at least for one year.



DEPARTMENT OF INTERNATIONAL RELATIONS

Department of International Relations aims at teaching students the global dynamics of relations among states as well as their domestic politics. By providing the students with an education that encourages critical, analytical and creative thinking, the International Relations Department aims at raising specialists who can think independently and democratically by embracing ethical values. The students can take courses in the areas of international relations, comparative politics, international law as well as European Union politics and law. Due to a variety of elective courses on regional studies as well as theoretical themes, the students develop critical analytical skills that allow them to explain, compare, and generalize political phenomena in a broad range of countries, employing the key methodologies of the discipline. The department offers curriculum that leads to Bachelor of Science in Business Administration and Master's and Ph.D. programs

The medium of instruction is English. Therefore, the students are required to pass the English Language Exam or otherwise are required to attend the English Preparatory School at least for one year.



DEPARTMENT OF TOURISM MANAGEMENT

The rapid growth of tourism in recent years has made Turkey one of the leading international tourist destinations by placing the sector among the primary economic forces of the country. Such a development has resulted in an increasing need of educated and well-trained labor force that is equipped with professional knowledge, managerial and communication skills and confidence in the use of foreign languages. To meet this need, Department of Tourism Management that was established in 1991, joined Faculty of Business in 1994.

The Department offers a curriculum that establishes a balance between academic knowledge and practical application by covering issues such as hotel, restaurant and food and beverage management, tourism planning, destination marketing and operating tours and running travel agencies. The students are required to complete an internship program in the summer semesters of their junior and sophomore years. In addition, the Department pays attention at developing good relations with the sector by inviting sector managers to the Career Days organized each year. The department offers curriculum that leads to Bachelor of Science and Master's in Tourism Administration.

DEPARTMENT OF INTERNATIONAL BUSINESS AND TRADE

Department of International Business and Trade Department founded in 2009 aims at offering the students theory and practice based interdisciplinary courses which integrate management, economics, accounting and finance, marketing, international trade, international business management courses. The aim of the courses is to teach students to develop strategies and generate solutions for complex international business problems by considering the effects of international environmental factors in dynamic structure of international business arena.

The medium of instruction is English. Therefore, the students are required to pass the English Language Exam or otherwise are required to attend the English Preparatory School at least for one year.

DEU, FACULTY OF BUSINESS and UNIVERSITY AT ALBANY, STATE UNIVERSITY OF NEW YORK (SUNY) DOUBLE DEGREE PROGRAMS

Globalization in social sciences led Faculty of Business to focus on internationalization to provide opportunities for our students to study in different cultures, practice internships, take online courses and eventually do business in foreign countries. In this framework, Faculty of Business started offering dual diploma programs in 2016–2017 in Business Administration, Economics and International Relations programs with the University at Albany, State University of New York (SUNY) by following an agreement Turkish Higher Education Council (YÖK) had signed with SUNY for Dual Diploma Programs.

The purpose of the dual diploma program is to provide undergraduate students with the opportunity to study in two countries by spending half of their education at DEU, Faculty of Business and the other half at a SUNY campus. The program aims at preparing students for the increasingly global world by offering them two diplomas from a distinguished American university and a distinguished Turkish university. The program gives the chance to the students to develop excellent language skills since their study in English in both universities, allow them to experience two distinctively different cultures preparing them to work in multi-cultural environments and to function effectively in an international arena.

High academic quality: Most importantly, the programs are academically rigorous, as students must meet the academic requirements of both Faculty of Business of Dokuz Eylul University and University at Albany, SUNY to complete the degree and to receive both diplomas. All programs are approved and recognized by the Higher Education Council of Turkey (YÖK).

Students spend the 1st and the 2nd year at the Faculty of Business of Dokuz Eylul University, and the 3rd and 4th years at the University at Albany, SUNY. Upon completion of the 4th year of the program at SUNY Albany, the students may be eligible for optional practical training (OPT) for up to 12 months. The students spend one year studying intensive English at Dokuz Eylul University before beginning the regular coursework.

For detailed information about the programs: isletme.deu.edu.tr (SUNY Albany Programs of the Faculty of Business Administration at the Programs section)



İŞLETME, İKTİSAT ve ULUSLARARASI İLİŞKİLER
BÖLÜMLERİ İÇİN UOLP- SUNY ORTAK PROGRAM FIRSATI



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