

Marketing Internship in Budapest

Alenis Hungary Kft

Owner of the brand NERONERO
Specialist for LAVAZZA products

The trainee will

- ✓ develop skills in the marketing area focusing on advanced webmarketing tools
- ✓ get to know the innovative CMS and CRM softwares that are underpinning the company strategy
- ✓ be stimulated to propose new marketing ideas, sharing possessed experience and knowledge
- ✓ be part of a great team
- ✓ work in an international environment
- ✓ acquire essential competencies such as communication skills, event organization, project management, online marketing leverage, customer and sales orientation

Company description

Alenis Hungary Kft is part of Alenis International, specialist for Lavazza products on the European market and owner of the brand NERONERO. Our holding's target is the creation of the main Italian OCS (Office Coffee Service) distributorship, using the know-how, the technical and commercial abilities deriving from previous activities and investments. Our staff consists of highly prepared and motivated professionals from best Italian and European faculties of Economics and currently aimed to develop the most innovative and effective model of OCS company.

Duration of the internship: min. 6 months

Required languages: Italian, English

Start date: applications accepted throughout the whole year

The internship program does not include any salary paid by Alenis, however scholarships are often provided by

programmes like Leonardo and/or Erasmus Placement.

www.neronero.it

Send your CV in English with photo attached to internships.admin@alenis.com

Subject: Marketing internship at Alenis

Budapest

Y703 111128 FF

International Internship at EuCham

For students participating in LLP-ERASMUS programme

We are

a Budapest-based forming international institution representing and promoting the interest of companies doing business in Europe.

You will

be member of a great team and participate in projects combining several of the following fields: marketing, commercial and sales development, international development and coordination, assistance to the management, HR, PR & press and communication, local and international legal matters coordination.

We offer

an internship in an international environment, in which you can both gain knowledge, and put into practice theory from your textbooks. Participation in business events to meet top business people, to network and learn at the same time. Working on a wide array of projects, so you can develop your versatility.

We expect

future leaders. We expect you to have good interpersonal skills and be able to work independently or as part of a team. As project assistant you will need to work closely with the founding members of EuCham to assist in delivering part or whole projects within specific time frames and be responsible for coordinating and liaising with both internal and external stakeholders.

General conditions

- Minimum duration of 6 months
- Internship takes place in Budapest
- Internship is unpaid
- Official language is English

Candidate Requirements

- University studies (student or post-graduate)
- Fluent in English, both spoken and written
- Good communication and organizational skills
- Team player
- Willingness to learn
- Willingness to take responsibility
- Computer literacy

www.eucham.eu

Send your CV with photo and cover letter to internships@eucham.eu

Budapest, 2012-02

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