

## **Erasmus Student Traineeship in Spain**

EMPLOYER INFORMATION		
Name of organisation	MENCANTA TECHNOLOGIES SL	
Address inc post code	Gran Vía 28, Madrid. Zip Code 28004	
Telephone	(0034) 915848973	
Fax		
E-mail	carmen@mencanta.mobi	
Website	http://www.mencanta.mobi/	
Number of employees	6	
Short description of thecompany	Mencanta is a mobile app that helps women to discover their perfect handbags. Based on user's preferences (gathered through a joyful interface), the program recommends each time better products. Users can buy the products they like and receive notifications whenever a product they love goes on sale.  There are more than 50.000 MENCANTA's users worldwide. Telefonica has recently invested on us (via its startup accelerator programm Wayra).	
CONTACT DETAILS		
Contact person for this placement	Carmen Sahara Juste	
Department and designation, job title	Co-Founder & CMO	
Direct telephone number	(0034)659384721	
E-mail address	carmen@mencanta.mobi	
APPLICATION PROCEDURE		
Who to apply to (including	Carmen Sahara Juste	
contact details)	carmen@mencanta.mobi 659384721	
Deadline for applications	1st of July	
Application process	CV and cover letter	
	nation on the placement as possible – too much information	
is better than not enough!		
PLACEMENT INFORMAT		
Department, Function	Communication Department	
Location	Madrid, Spain	
Start Date	14th of July / 1st of August (changeable)	
Duration	4 months	
Working hours per week	20-25	
Description of activities,tasks	-Community manager: develops and maintains a comprehensive social media strategy that defines how social media marketing techniques will be applied to increase visibility and traffic.  -Media relations management: Cultivate and enhance collaborative working relationships within the press, fashion bloggers and publicity community. Manage the flow of news about the organization to the media.	
Accommodation	We will help you to find where to stay	

Details of financial and "in kind" support to be provided	Not provided	
Other		
COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS		
Languages and level of competence required	In the office we speak Spanish, but the student will work in English, other languages will be welcome.	
Computer skills and level of skills required	Well versed across social media platforms: blogging, Twitter, Facebook, Pinterest, Instagram, Google+, and the ones nobody else has heard of yet.	
Drivers license	No	
Other	Experience with popular social media monitoring tools and popular social media management tools.	
	Strong written and verbal communication skills.	
	We are looking for restless overachievers that are passionate about what they do and see solutions instead of problems.	
	Excellent sense and passion for style and fashion. Deep knowledge about fashion trends, brands and designers.	